Intermediates-Specific Technical Change, Structural Transformation, and Growth

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Motivation: Structural Change

Structural change: as countries develop, economic activity shifts toward services.

▶ Measures: value added, employment, expenditures, investment.



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- Intermediates: goods and services used in the production process. (e.g., ingredients in a restaurant, cloud services for online retail, etc.)
- ▶ Why it matters: comparative advantage, supply-chain shocks, aggregate growth. (e.g., Sposi, 2019; Acemoglu and Azar, 2020; Baqaee and Farhi, 2020)
- Research question: what drives the rise of service intermediates?

➤ Standard mechanism from the literature: changes in **relative prices**. (e.g., Valentinyi, 2021, Gaggl et al., 2023)

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- This work documents that:
 - 1. Relative prices do not fully account for the rise of service intermediates.
 - 2. More **productive** sectors use more services after controlling for relative prices.
- ▶ RQ: does technology (~ productivity) drive the demand for service intermediates?
 - ⇔ Is sector-specific technical change **service-biased**?

This Paper

Methodology:

- 1. Cross-country evidence (WIOD input-output data, 40 countries over 1965-2014).
- 2. Quantitative model (calibrated using U.S. data, 1965-2014).

Preview of the results:

- 1. Technical change is **service-biased** in the services-producing sector.
- 2. Technical change is **neutral** in the goods-producing sector.
- 3. Service-biased technical change drives structural change across all metrics.
- 4. Service-biased technical change slows down aggregate GDP growth:
 - Main driver of the stagnation of services' labor productivity.
 - ▶ Reduces real GDP growth by $\sim 25\%$.

Contributions to the Literature

- Sectoral composition of input-output linkages.
 Berlingieri (2013); Sposi (2019); Valentinyi (2021); Gaggl et al. (2023)
 - ▶ The rise of service intermediates is driven by within-subsector changes.
- 2. Mechanisms of structural transformation. Kongsamut et al. (2001); Ngai and Pissarides (2007); Herrendorf et al. (2014)
 - New mechanism: biased, intermediate-specific technical change.
- Biased technical change. Acemoglu (2002); León-Ledesma et al. (2010)
 - ► Technical change in **intermediates** (literature: technical change in **factors**).
- 4. Productivity propagation via input-output linkages.

 Acemoglu et al. (2012); Baqaee and Farhi (2019); Baqaee and Rubbo (2023)
 - Propagation of intermediate-specific productivities (literature: propagation of TFPs).

Roadmap

► Empirical evidence.

► Model.

Estimation.

► Counterfactuals.

Empirical Evidence

Empirical Evidence – Three Stylized Facts

▶ Data: World Input-Output Database (WIOD)

Details

- ▶ 11 industries, 40 countries, 1965–2014.
- Industries grouped into two broad sectors (goods- and services-producing).
- ► Three stylized facts:
 - 1. Structural change in **aggregate** intermediates is driven by both:
 - 1.1 Industries becoming more service-intensive.
 - 1.2 Reallocation of output toward the service-intensive sector.
 - 2. For both sectors, service intensity is correlated with (labor) productivity.
 - 3. After controlling for prices, the correlation persists.

SF1 – Industries Drive the Intensive Margin, Sectors the Reallocation Margin

- Is structural change in aggregate intermediates driven by:
 - 1. Industries (i.e., sub-sectors) becoming more service-intensive?
 - 2. Reallocation of output toward service-intensive industries?
- ► **Methodology**: shift-share decomposition.

Details

- Results:
 - 1. Structural change in aggregate intermediates is driven by both mechanisms.



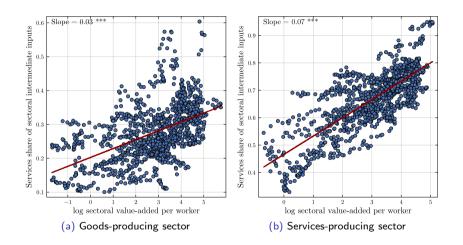
- ⇒ Industries become more service-intensive.
- 2. Structural change in **sectoral** intermediates is driven only by the intensive margin.



⇒ There is **no reallocation** within sectors (goods- and services-producing).

Therefore, reallocation occurs entirely between broad sectors.

SF2 – Service Intensity Is Correlated with Productivity



SF3 – Prices Do Not Fully Capture Structural Change in Intermediates

Sector:		Goods			Services		
		Services share of sectoral inputs (log)					
	(1)	(2)	(3)	(4)	(5)	(6)	
Relative Prices (log, Services/ Goods)	0.213*** (0.020)	0.216*** (0.022)	0.191*** (0.023)	0.138*** (0.012)	0.112*** (0.013)	0.100*** (0.012)	
GDP per worker (log)	(3.3.3)	-0.004 (0.008)	(3.3.3)	(***)	0.022*** (0.005)	(* *)	
Sect. value added per worker (log)		, ,	0.025* (0.011)		, ,	0.072*** (0.006)	
Country Fixed Effects Year Fixed Effects	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes	
N R ²	1,181 0.924	1,181 0.924	1,181 0.924	1,181 0.925	1,181 0.926	1,181 0.933	
Within- R^2	0.091	0.091	0.095	0.112	0.127	0.215	

- ► After controlling for prices, the **correlation with sectoral value added remains significant**.
- \triangleright Controlling for sectoral value added improves the fit (within R^2).

Corr. Plot U.S. Dat

Empirical Evidence – Why We Need a Model

- ▶ Research question: does technology (~ productivity) drive the rising demand for service intermediates?
- Empirical evidence: structural change in intermediates is driven by:
 - 1. Reallocation of output between **sectors** (= structural change).
 - 2. Sectoral service intensity is correlated with their productivity.
- However, structural change is endogenous to changes in productivities.
 (e.g., productivity ↑ ⇒ service intermediates ↑ ⇒ output of services-producing sectors ↑)
- ► To disentangle structural change and service-biased productivities, we need a model.

Model

Model Outline

- ► Two sectors: "g" and "s."
- ▶ Input-output network: sectoral output can be used:
 - 1. For final consumption by households.
 - 2. As an intermediate for any sector.
- ► Biased technical change: heterogeneous, intermediate-specific productivities.
- ► Productivities are exogenous.
- Standard representative household ("h") with homothetic CES preferences.

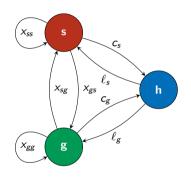


Figure: Graph of the input-output structure.

Model: Technology

Sectoral production function:

$$y_{i,t} = A_{i,t}^{go} \cdot M_{i,t} \left(\mathbf{x}_{i,t}; \phi_{i,t} \right)^{\alpha} \left(\ell_{i,t} \right)^{1-\alpha}, \quad \forall i \in [g,s].$$

where:

- $ightharpoonup A_{i,t}^{go}$ is the sector-specific (gross-output) *TFP*.
- $ightharpoonup \phi_{i,t}$ is a sector-specific, services-enhancing productivity (a.k.a. bias).
- $\mathbf{x}_{i,t} = [x_{ig,t}, x_{is,t}]$ is a vector of intermediate inputs.
- Intermediate aggregator:

$$M_{i,t}\left(\mathbf{x}_{i,t}; \boldsymbol{\phi}_{i,t}\right) = \left[\gamma_{i} \cdot x_{ig,t}^{\frac{\sigma_{i}-1}{\sigma_{i}}} + (1-\gamma_{i}) \cdot \boldsymbol{\phi}_{i,t}^{\frac{1}{\sigma_{i}}} \cdot x_{is,t}^{\frac{\sigma_{i}-1}{\sigma_{i}}}\right]^{\frac{\sigma_{i}}{\sigma_{i}-1}}, \quad \forall i \in [g,s].$$

▶ There are four (exogenous) productivity terms: $A_{g,t}^{go}$, $A_{s,t}^{go}$, $\phi_{g,t}$, and $\phi_{s,t}$.

Model: Structural Change in Intermediates

► Standard optimization ⇒ relative demand for service intermediates:

$$\begin{split} \ln \frac{p_{is,t} x_{is,t}}{p_{ig,t} x_{ig,t}} &= \sigma_i \ln \left(\frac{1 - \gamma_i}{\gamma_i} \right) \\ &+ \underbrace{\left(1 - \sigma_i \right) \left(\ln p_{is,t} - \ln p_{ig,t} \right)}_{\text{Substitution effect}} \\ &+ \underbrace{\phi_{i,t}}_{\text{Bias in technical change}} \forall i \in [g,s]. \end{split}$$

► ⇒ Intermediate-specific productivities reallocate demand across intermediates.

Model: (First-Order) Aggregate Dynamics

▶ Growth rate of aggregate TFP (Real $GDP_t = A_t \cdot L_t$):

$$\Delta \ln \mathcal{A}_{t} \approx \underbrace{\sum_{i \in [g,s]} \frac{p_{i,t} \cdot y_{i,t}}{GDP_{t}} \cdot \Delta \ln \mathcal{A}_{i,t}^{go}}_{\text{TFP component}} - \underbrace{\sum_{i \in [g,s]} \frac{p_{i,t} \cdot x_{is,t}}{GDP_{t}} \cdot \Delta \ln \phi_{i,t}}_{\text{Bias component}}, \qquad \lambda_{i,t}, s_{i,t} > 0, \quad \forall i, t.$$

⇒ Aggregate TFP is declining in the bias term.

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- ⇒ Aggregate TFP is declining in the bias term.
- **E**volution of relative prices:

$$\Delta \ln p_{i,t} \approx \sum_{j \in [g,s]} \hat{\Omega}_{ij,t} \Omega_{is,t} \Delta \ln \phi_{j,t} - \sum_{j \in [g,s]} \hat{\Omega}_{ij,t} \Delta \ln A_{j,t}^{go} - \Delta \ln Y_{t}$$

⇒ Sectoral prices are increasing in the bias term.

Model: Structural Transformation

► Sectoral intermediates:

$$\Delta \ln rac{\mathsf{Share}_{i,s}}{\mathsf{Share}_{i,g}} = \phi_i + (1 - \sigma_i) \Delta \ln \hat{P}(\phi).$$

 \Rightarrow The service share of intermediates depends on ϕ both directly and via rel. prices (\hat{P}) .

Model: Structural Transformation

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 \Rightarrow The service share of intermediates depends on ϕ both directly and via rel. prices (\hat{P}) .

Final demand:

$$\Delta \ln rac{\mathsf{Share}_{\mathcal{C},s}}{\mathsf{Share}_{\mathcal{C},\sigma}} = (1 - \sigma_{\mathcal{C}}) \Delta \ln \hat{\mathcal{P}}(\phi).$$

 \Rightarrow The service share of final expenditure depends on ϕ via relative prices (\hat{P}) .

Model: Asymptotic Aggregate Balanced Growth Path

► Assumptions:

- 1. Productivities grow at constant, heterogeneous rates.
- 2. TFP grows faster in the goods-producing sector.
- 3. Technical change is not increasingly goods-biased.
- Asymptotic Aggregate Balanced Growth Path:

$$\lim_{t \to \infty} \Delta \ln \mathcal{A}_t = \underbrace{\frac{\Delta \ln A_s^{go}}{1 - \alpha}}_{\mathsf{TFP \; component}} - \underbrace{\frac{1}{\alpha}}_{\mathsf{Bias \; component}} \cdot \Delta \ln \phi_{s,t}$$

⇒ Services-bias in technical change slows long-run growth.

Estimation

Estimation: Measuring Bias in Technical Change

- \blacktriangleright Sectoral ES (σ) and ϕ must be jointly estimated:
 - Not accounting for technical change biases σ toward unity (Antras, 2004).
 - ► Here: joint GMM estimation using lagged inputs as instruments (León-Ledesma et al., 2010; Lashkari et al., 2024).
- Cannot jointly estimate σ and ϕ without assuming a functional form for ϕ (Diamond et al., 1978).
 - **Here**: sectoral ϕ is modeled as a random walk with drift.
- Estimation with U.S. data (WIOD and NIPA).
- Finite-sample performance: Monte Carlo simulation.

Details & Results

Detailed Methodology

Estimation: Measuring Bias in Technical Change Methodology

	σ	$\Delta \ln \phi$
Goods	0.001 (0.008)	0.001 (0.005)
Services	0.002 (0.002)	0.012** (0.004)

- ► Intermediates are perfect complements (⇔ intermediates aggregator is Leontief).
- ► Technical change is:
 - ▶ **Neutral** in the goods-producing sector.
 - Services-biased in the services-producing sector.

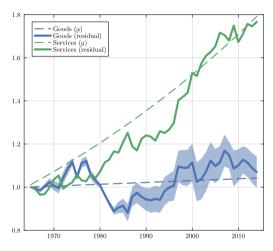


Figure: Evolution of residual ϕ by sector.

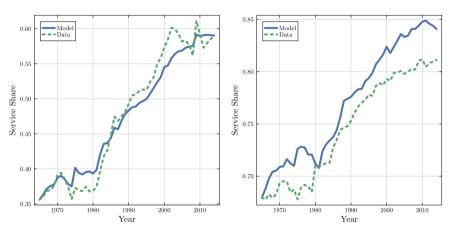
Estimation: Parameters Table

Parameter	Description	Value	Source
α_{G}	Intermediates intensity (goods-producing)	0.52	Avg. intermediate share of nominal output (19
$\alpha_{\mathcal{S}}$	Intermediates intensity (services-producing)	0.33	Avg. intermediate share of nominal output (19
Γ_G	Normalized goods-intermediate intensity (goods-producing)	0.77	Goods share of nominal output (1965, WIOD)
Γ_S	Normalized goods-intermediate intensity (services-producing)	0.41	Goods share of nominal output (1965, WIOD)
Γ_C	Normalized goods-intensity (consumers)	0.79	Goods share of nominal final demand (1965, W
σ_G	ES (goods-producing sector)	0.00	Estimated via GMM
σ_{S}	ES (services-producing sector)	0.00	Estimated via GMM
$\sigma_{\mathcal{C}}$	ES (consumers)	0.17	Estimated via OLS

Table: Calibrated parameters.

Estimation: Model Fit

(a) Services' share of total intermediates (nominal) (b) Services' share of final expenditures (nominal)



- ▶ Leontief $M \Rightarrow$ intermediates quantity $\propto \phi$: the model captures relative prices well.
- ▶ Missing mechanism in final expenditure (non-homothetic preferences).

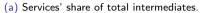
Counterfactuals

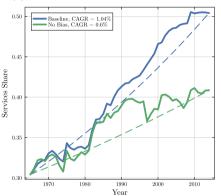
Counterfactual Exercise

Objective:

- 1. How much of the rising share of service intermediates is driven by biased technical change?
- 2. Does it affect other measures of structural change?
- 3. What is its contribution to aggregate GDP growth?
- **Strategy:** solve the model twice:
 - 1. With estimated ϕ (baseline)
 - 2. With $\phi = 1$ for all sectors (counterfactual)
 - ⇒ Unbiased technical change.

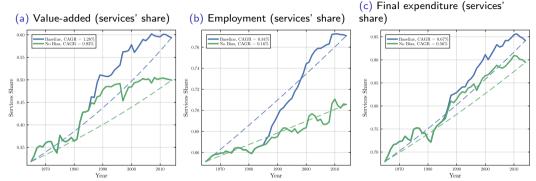
Counterfactual Exercise: Structural Change in Intermediates





▶ Biased technical change accounts for ~ 50% of the rise in the services' share of total intermediates in the U.S. between 1965–2014.

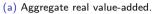
Counterfactual Exercise: Structural Change

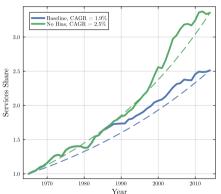


- ▶ Biased technical change accounts for:
 - 1. $\sim 30\%$ of the change in the service share of aggregate value-added.
 - 2. $\sim 50\%$ of the change in the service share of aggregate employment.
 - 3. $\sim 20\%$ of the change in the service share of **final expenditures**.

in the U.S. between 1965 and 2014

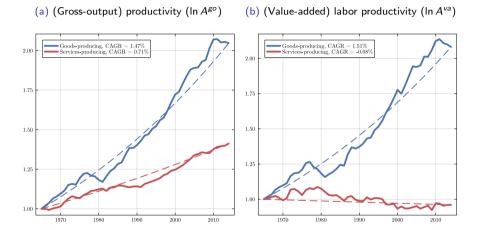
Counterfactual Exercise: GDP per Worker





▶ Biased technical change slows down real GDP growth by $\sim 25\%$.

Counterfactual Exercise: What Drives the Slowdown of GDP?



- ► (Gross-output) TFP has grown in both sectors.
- But (real value-added) TFP has been stagnating in the services-producing sector.

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Counterfactual Exercise: Decomposition of Value-Added Productivity

▶ Why is value-added labor productivity stagnating in the services-producing sector?

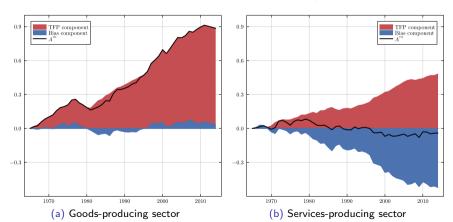
$$\Delta \ln A_{i,t}^{\mathit{va}} = \underbrace{\frac{\Delta \ln A_{i,t}^{\mathit{go}}}{1 - \alpha_i}}_{\mathsf{TFP \; component}} - \underbrace{\frac{\alpha_i \chi_{is,t} \Delta \ln \phi_{i,t}}{1 - \alpha_i}}_{\mathsf{Bias \; component}}.$$

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Counterfactual Exercise: Decomposition of Value-Added Productivity

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Conclusion

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Conclusion

Main finding:

- Biased technical change drives structural change and aggregate growth.
- Technical change was:
 - 1. Services-biased in the services-producing sector, and
 - 2. Neutral in the goods-producing sector,

in the U.S. between 1965 and 2014.

Quantitative implications:

- \blacktriangleright Biased technical change explains $\sim 40\%$ of the rise in the services' share of intermediates.
- \triangleright Accounts for $\sim 20-50\%$ of structural transformation across standard measures.
- \triangleright Slows aggregate real GDP growth by $\sim 25\%$ relative to the unbiased counterfactual.
- ► **Takeaway:** Bias in technical change is a **central mechanism** behind structural transformation and aggregate growth.

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Thank you!

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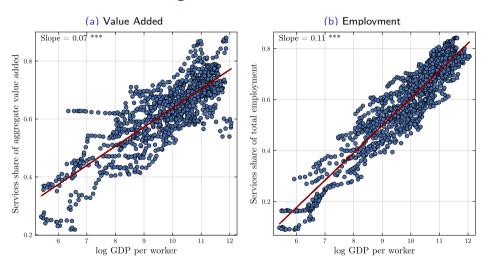
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Appendix

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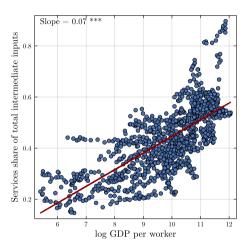
Motivation: Structural Change



As countries develop, economic activity moves toward services.

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Motivation: Structural Change in Intermediate Inputs

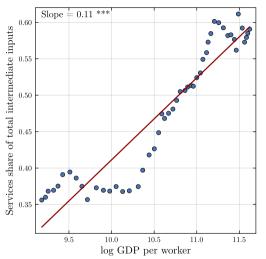


As countries develop, the services share of total intermediates rises.

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Appendix: Structural Transformation in the U.S.





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Appendix: Data 1

- ► Source: Harmonized WIOD (40 countries, 12 industries)
- Aggregated into two sectors: goods vs services
- Abstract from trade: use total inputs by country–sector
- ► Consistent growth rates via chain-linking across WIOD vintages
- ▶ Deflation with sectoral price indices (normalized to 1965)
- ► Final series: nominal & real inputs/outputs + deflators

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Appendix: Data 2

ISIC3 code	Broad sector	Description
AtB	Goods	Agriculture, hunting, forestry, and fishing
C	Goods	Mining and quarrying
D	Goods	Total manufacturing
E	Goods	Electricity, gas and water supply
F	Goods	Construction
G	Services	Wholesale and retail trade
Н	Services	Hotels and restaurants
I	Services	Transport, storage, post and telecommunications
J	Services	Financial intermediation
K	Services	Real estate, renting and business activities
LtQ	Services	Community social and personal services

Table: WIOD sector classification



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Appendix: Shift-Share Decomposition

- ▶ Structural change in intermediates might be driven by
 - 1. Sectors becoming more service intensive (within).
 - 2. Reallocation of output toward service-intensive sectors (between).
- ▶ The services share of aggregate intermediates (S_{ct}) is

$$\Delta \ln S_{ct} pprox \underbrace{\sum_{j} \bar{\omega}_{jct} \Delta \chi_{jct}}_{"Within"} + \underbrace{\sum_{j} \bar{\chi}_{jct} \Delta \omega_{jct}}_{"Between"}$$

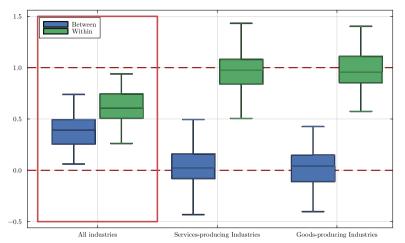
where

- $ightharpoonup \omega_{jct}$: industry's share of total sectoral intermediate inputs
- $\triangleright \chi_{ict}$: service share of industry's intermediates

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Appendix: Shift-Share Decomposition 2

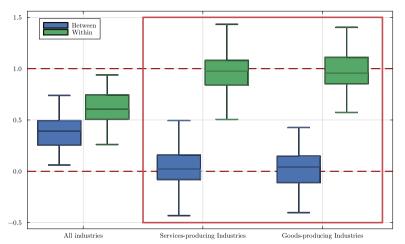


- ▶ Growth of services share of **aggregate** intermediates driven by both mechanisms.
- ► ⇒ Growth of services share is also driven by reallocation between industries.

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Appendix: Shift-Share Decomposition 3

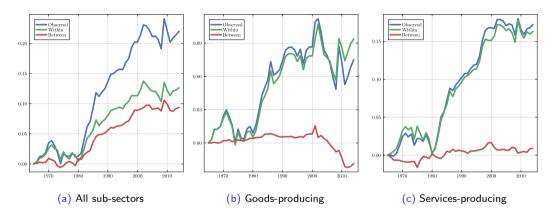


- ▶ Growth of services share of **sectoral** intermediates driven mostly by the "within" margin.
- ► ⇒ Two-sector framework captures most of the reallocation.

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Appendix: Shift-Share Decomposition (USA)



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Appendix: Residual Correlation (Methodology)

▶ For each sector $s \in \{Goods, Services\}$ and country c, retrieve residuals \hat{c}_{cst} from:

$$\log \frac{\mathsf{input}_\mathit{cst}^\mathit{serv.}}{\mathsf{input}_\mathit{cst}^\mathit{goods}} = \beta_s \, \mathsf{RelPrice}_\mathit{cst} + \gamma_\mathit{cs} + \varepsilon_\mathit{cst}, \qquad \forall s \in [\mathit{goods}, \mathit{services}].$$

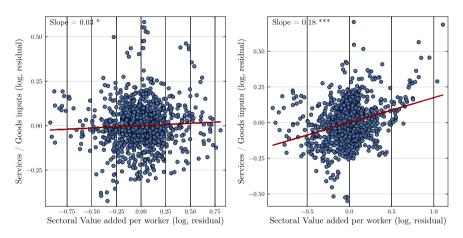
▶ Similarly I obtain fitted residuals $\hat{\varepsilon}_{cst}$ from

$$log(Value-added)_{cst} = \beta_s^Y RelPrice_{cst} + \gamma_{cs}^Y + \varepsilon_{cst}^Y, \quad \forall s \in [goods, services].$$

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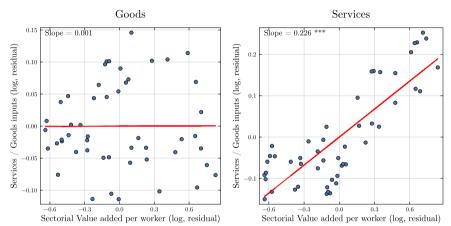
Appendix: Residual Correlation (all countries)



- ▶ After partialling-out prices, residual correlation remains significant.
- Correlation is stronger in the services-producing sector.

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Appendix: Residual Correlation (USA)





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Appendix: Estimation Methodology - 1

- Due to the role of complementarity, bias and σ must be jointly estimated.
- Re-parametrization:

$$\exp \phi_{i,t} = rac{a_{is,t}}{a_{ig,t}} \qquad ext{and} \qquad \exp heta_{i,t} = a_{ig,t} \cdot C_{i,t}, \qquad orall i \in [g,s].$$

▶ Normalized intermediates aggregator (Klump et al., 2012):

$$\bar{M}_{i,t} = \theta_{i,t} \cdot \left[\Gamma_{i,t} \cdot \bar{x}_{ig,t}^{\frac{\sigma_i - 1}{\sigma_i}} + (1 - \Gamma_{i,t}) (\exp(\bar{\phi}_{i,t}) \bar{x}_{is,t})^{\frac{\sigma_i - 1}{\sigma_i}} \right]^{\frac{\sigma_i}{\sigma_i - 1}},$$

where $\bar{x}_{i,t} \equiv x_{i,t}/x_{i0}$ and

$$\Gamma_{i,t} \equiv \frac{p_{g,0} x_{ig,0}}{p_{g,0} x_{ig,0} + p_{s,0} x_{is,0}}$$

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Appendix: Estimation Methodology - 2

Bias terms solve:

$$\left\{ \begin{array}{l} \phi_{i,t} = \left(\ln \bar{p}_{is,t} - \ln \bar{p}_{ig,t}\right) - \frac{1}{1 - \sigma_i} \cdot \ln \frac{\bar{p}_{s,t} \bar{x}_{is,t}}{\bar{p}_{g,t} \bar{x}_{ig,t}} \\ \theta_{i,t} = \ln \bar{M}_{i,t} - \ln \left\{ \left[\Gamma_{i,t} \bar{x}_{ig,t}^{\frac{\sigma_{i-1}}{\sigma_i}} + (1 - \Gamma_{i,t}) (\exp(\phi_{i,t}(\bar{\mathbf{p}}_{i,t},\bar{\mathbf{x}}_{i,t})) \cdot \bar{x}_{is,t})^{\frac{\sigma_{i}-1}{\sigma_i}} \right]^{\frac{\sigma_{i}}{\sigma_i-1}} \right\} \end{array}$$

Assumption:

$$\begin{split} \phi_{ij,t} &= \phi_{ij,t-1} + \mu^{\phi}_{ij} + \epsilon^{\phi}_{ij,t} & \quad j \in [g,s] \\ \theta_{ij,t} &= \theta_{ij,t-1} + \mu^{\theta}_{ij} + \epsilon^{\theta}_{ii,t} & \quad j \in [g,s] \end{split}$$

► This system can be solved using GMM (Wooldridge, 2009, Lashkari et al., 2024)

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Appendix: Monte Carlo 1

- ▶ Data generation (León-Ledesma et al., 2010):
 - 1. Technology processes:

$$\ln \tilde{\psi}_t = \ln \tilde{\psi}_{t-1} + \mu^{\psi} + \epsilon_{\psi,t}, \quad \ln \theta_t = \ln \theta_{t-1} + \mu^{\theta} + \epsilon_{\theta,t}$$

with shocks $\epsilon \sim \mathcal{N}(0, \sigma)$.

2. Input series:

$$z_{i,t} = z_{i,t-1} \exp(\mu^z + \epsilon_{z,t}), \quad z \in \{x_g, x_s\}.$$

3. Equilibrium output & prices: solved from CES production function and FOCs.

Estimation:

- Parameters $(\sigma, \mu^{\phi}, \mu^{\theta})$ estimated over **5,000 replications**, each with 50 observations.
- ▶ Shocks: $\{\epsilon_{\phi,t}, \epsilon_{\theta,t}, \epsilon_{x_{\sigma},t}, \epsilon_{x_{\varepsilon},t}\}.$
- ► Variances: $[\sigma_{\phi}, \sigma_{g}, \sigma_{x_{g}}, \sigma_{x_{g}}] = [0.025, 0.015, 0.1, 0.2].$
- Performance assessed via bias, RMSE, and convergence frequencies.

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Appendix: Monte Carlo 2

Parameter	True	Mean	Std	Bias	RMSE	Conv Rate
σ	0.600	0.597	0.038	-0.003	0.038	1.00
μ_{ϕ}	0.020	0.020	0.008	-0.000	0.008	1.00
$\mu_{ heta}$	0.010	0.010	0.003	0.000	0.003	1.00

Table: Monte Carlo Results (N=50, Sims=5000)



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